



MARKETING SPECIALIST

WHO WE ARE

For over 45 years we have been designing and selling parks + playground equipment in Arizona and California. We create captivating environments where deep human connection takes place, adventure is found, and an inclusive community is formed.

WHO WE ARE LOOKING FOR

At Dave Bang Associates, we believe parks and people grow stronger - together. If you're a self-motivated marketer who thrives in a fast-paced, collaborative environment, brings thoughtful ideas to the table, and takes pride in follow-through and accountability, you may find a long-term home with our team. You are detail-oriented, highly organized, and comfortable balancing multiple priorities at once. You enjoy working on both the big-picture level and in the nitty-gritty details, all while contributing positively to team culture and shared goals.

▶ THE WORK

- Support execution of DBA's marketing initiatives across digital, print, and field applications
- Assist in the creation, organization, and maintenance of content calendars and campaign timelines
- Write, edit, and schedule social media content across platforms including LinkedIn, Instagram, and Facebook
- Write, edit, and proof marketing content for use across platforms, flyers, advertisements, and internal materials
- Ensure all marketing materials align with brand standards, voice, and messaging
- Monitor campaign performance and assist with reporting and insights
- Apply feedback and gather performance insights to improve future marketing efforts
- Proactively communicate risks, roadblocks, or capacity concerns that could impact timelines or quality

▶ EXPERIENCE

- 2-5 years experience in social media management for a business, digital marketing, or a related role
- Able to perform with tight deadlines without sacrificing quality
- Strong writing and editing skills with a keen eye for detail
- Experience managing multiple brands, campaigns, or initiatives simultaneously
- Familiarity with social media management, scheduling, and analytics tools

COMPANY BENEFITS

- Top tier medical/dental/vision insurance
- Earn up to 3 weeks PTO per year
- Hybrid schedule
- Life insurance and long-term disability insurance 100% paid by Employer
- 401k & flex spending account

HIRING PROCESS

Resumes don't say enough. This will be a lean interview process. We will contact very few and interview even less. Use your resume, cover letter and creativity to influence us you're the right person for the position.

SUBMISSIONS

Qualified candidates, please email your resume and portfolio to katarina@davebang.com and reference 'Marketing Specialist' in the subject line. Ensure your portfolio showcases your caliber of content design.