



FROM CONCEPTION TO COMPLETION, WE BRING THE WORLD TO LIFE THROUGH PLAY.

Soft Play® has been the worldwide leader in commercial play experiences for over 35 years. We create innovative, cutting edge, and fully immersive play experiences. Our superior craftsmanship and unmatched creativity transforms play into the main attraction. With us, there are no limits on the imagination, only exceptional play experiences.

Our turnkey solutions are designed by the top designers in the industry and skillfully executed by an unmatched engineering team.

TWO PLAY PIONEERS COME TOGETHER.

In 2018, PLAYTIME® joined fellow play innovator Soft Play under the Soft Play banner. Together we create innovative, cutting edge, and fully immersive play experiences.











The PlayPower® family of brands has hundreds of years of combined experience bringing play and recreation to life. PlayPower brands are world leaders in indoor play, outdoor play, site amenities, water play, shade structures, site furnishings, net play, and safety surfacing. By leveraging the innovation from each of our brands we produce the most unique, cutting-edge, and highest quality play experiences inspired from locations around the world.

By partnering with Soft Play®, you partner with 11 industry leaders and receive the service experience of a boutique custom design and fabrication agency.



PLAYPOWER FAMILY OF BRANDS























QUALITY AND SAFETY

Soft Play® approach to quality and safety begins long before the manufacturing process starts. From innovative concept development through prototype testing and installation, our experienced team delivers a high quality product that strictly adheres to safety and accessibility requirements.

Our materials are designed and engineered for ultra-tough and long-lasting performance to ensure that your play area stays in top shape for years after it is installed.

All our products meet or exceed safety standards including ASTM 1918 Standards for Soft Contained Playground Equipment, and we comply with the requirements of the Consumer Product Safety Improvement Act.

USA

MANUFACTURING AND FABRICATION

TEAM

PROJECT MANAGEMENT AND INSTALLATION

60+

COUNTRIES

40,000+

COMPLETED PROJECTS

35+

YEARS OF EXPERIENCE



OUR BLUEPRINT FOR SUCCESS. WE DESIGN. WE BUILD. WE DELIVER.







CONCEPTING

DESIGN

TECHNICAL DESIGN & ENGINEERING







PROJECT MANAGEMENT

MANUFACTURING & TESTING

DELIVERY & INSTALLATION

TURN KEY SOLUTIONS

Experience Design				
Sculpting				
Digital and Interactive Technology				
Soft Sculpted Play-On Sculptures				
Woodworking and Carpentry				
CNC Routing	Metal Fabrication		Fiberglass	
Polycarbonate	Molding		Commercial Sewing	
Water Play Coating		Painting and Coating		
Rotational Molding		Sprayed Polyurethane		



















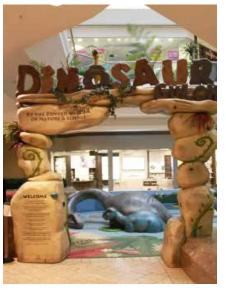
KENNEDY SPACE CENTER

PLANET PLAY | MERRITT ISLAND, FL

Soft Play® partnered with Brian Morrow Productions to convert a 6,000 sq. ft. (558 sq. m.) large format theater into experiential play attraction. Planet Play is a multiple-story, fully immersive play experience for kids launched at the Kennedy Space Center Visitor Complex. Designed to create a memorable learning experience, Planet Play features numerous interactive gaming, physical challenges and artistic sculptures so children can explore and learn about solar system in a new and engaging way.









CHERRY CREEK MALL

DINOSAUR GULCH | DENVER, CO

Dinosaur Gulch children's play area was introduced at Cherry Creek Shopping Center to encourage interest in nature and science. This immersive experience features a dinosaur-themed Soft Play® play area created alongside paleontologists and curators from the Denver Museum of Nature & Science. Soft Play's artists worked closely with the museum's experts to create dinosaurs that were based on reality while remaining kid-friendly.







LOTTE WORLD ADVENTURE BUSAN THEME PARK

JACK AND THE BEANSTALK | SOUTH KOREA

Soft Play® turned 3,000 sq. ft. (270 sq. m.) space into a Jack and the Beanstalk attraction, which includes a two-story climbing castle from which Lotte World mascots Lotty and Lorry both make an appearance. This play area also includes a sculpted giant and other play-on sculptures designed to be soft to the touch and naturally anti-bacterial and anti-fungal. This project marks Soft Play's third major collaboration with the team at Lotte World.









WOODLAND MALL

MONSTER PLAY | GRAND RAPIDS, MI

A new monster themed play experience features a tower and soft sculpted play elements designed to entertain both toddlers and early elementary age children. The space features comfortable seating and interactive features for adults as well.









COLORADO MILLS MALL

SPACE EXPLORATION | LAKEWOOD, CO

The Colorado Mills Mall desired to create a space for children to explore the many facets of Mars and space travel in this Mars Outpost themed play area. Kids can play on rockets, ride a land rover and try their digital skills on the interactive wall. The exploration and imagination don't stop there but continues with playing inside the dunes, sliding down a solar panel and looking up to see other planets they can someday explore. There are special seating areas where parents can take a break and watch as their children become astronauts or space explorers.









TRAILWINDS RECREATION CENTER

DINOSAUR THEME | THORNTON, CO

This play area design was inspired by real dinosaur bones found in Colorado. It was built with all things dinosaur in mind, from dinosaur-themed obstacles to outside impressive theming. A stunning 16 foot (4.9m) tall triceratops skeleton is a great focal point drawing children and families in to play.

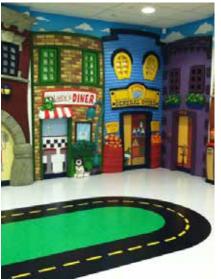
















THE LEARNING EXPERIENCE

EARLY EDUCATION | MULTIPLE LOCATIONS

In collaboration with The Learning Experience, we designed exclusive wall facades to create a unique play experience within their schools that brings their brand to life. These 3D wall semi-sculpted facades became a signature piece and an extension for their brand for over 15 years. TLE® preschoolers have opportunities to help make sense of the experiences learned in the classroom by practicing skills in the Make Believe Boulevard, and develop an understanding as to who they are while learning to care about others.









LEGOLAND DISCOVERY CENTERS

DISCOVERY CENTER | MULTIPLE LOCATIONS

Soft Play® produced a series of exceptional indoor play experiences that pushed both the play environment and LEGOLAND® branding to the next level. We delivered a look, play value and quality that matched LEGOLAND branding. Our unique interactive structures, colorful graphics and vivid characters brought LEGO® City Train Station and Ninjago® themes to life and tested the limits of kids' physical skills and imagination.



MCDONALD'S PLAY EXPERIENCE















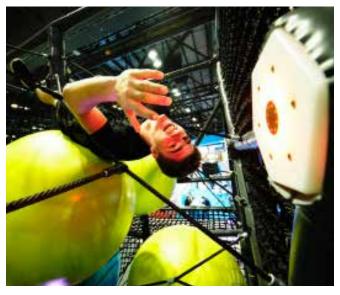












THE HIVE

GAMIFIED OBSTACLE COURSE

The Hive is an innovative, interactive obstacle course that challenges the cognitive and physical skills of young adults by gamifying the competitive experience. Its innovative hex structure houses a broad spectrum of challenges uniquely designed to push the limits of the body, engage the imagination, and dazzle the senses.

FOOTPRINT: 28.5' (8.7m) x 9.7' (3m) x 16.6' (5.1m)

THROUGHPUT: 120 per hour

MINIMUM PARTICIPANT'S HEIGHT: 48" (1.1m)

ELECTRICAL REQUIREMENTS: 2 Outlets 100v-240v 200w (3A minimum input fuse)







STOMP

ACTIVE INTERACTIVE PLAY

This interactive attraction packs a ton of action into a small space. Not only does it get kids moving, but adults can partake in the challenge too - making for a fun, multi-generational experience. If you can tap your toes, you can start using this play equipment to have a world of fun!

FOOTPRINT: 5'9" (1.75m) L x 5'9" (1.75m) W x 7'2" (2.17m) H ELECTRICAL REQUIREMENTS: 120V, 5' (1.5m) cord NO SURFACING REQUIRED









CUSTOM DIGITAL EXPERIENCES

We design custom digital and gamified experiences for a variety of clients. All of our digital experiences are made to last in high-traffic environments and withstand anything kids can think of. With over 35+ years of building play experiences for children, we know what kind of digital experience will work for your space and what will deliver on your short-term and long-term play area goals.

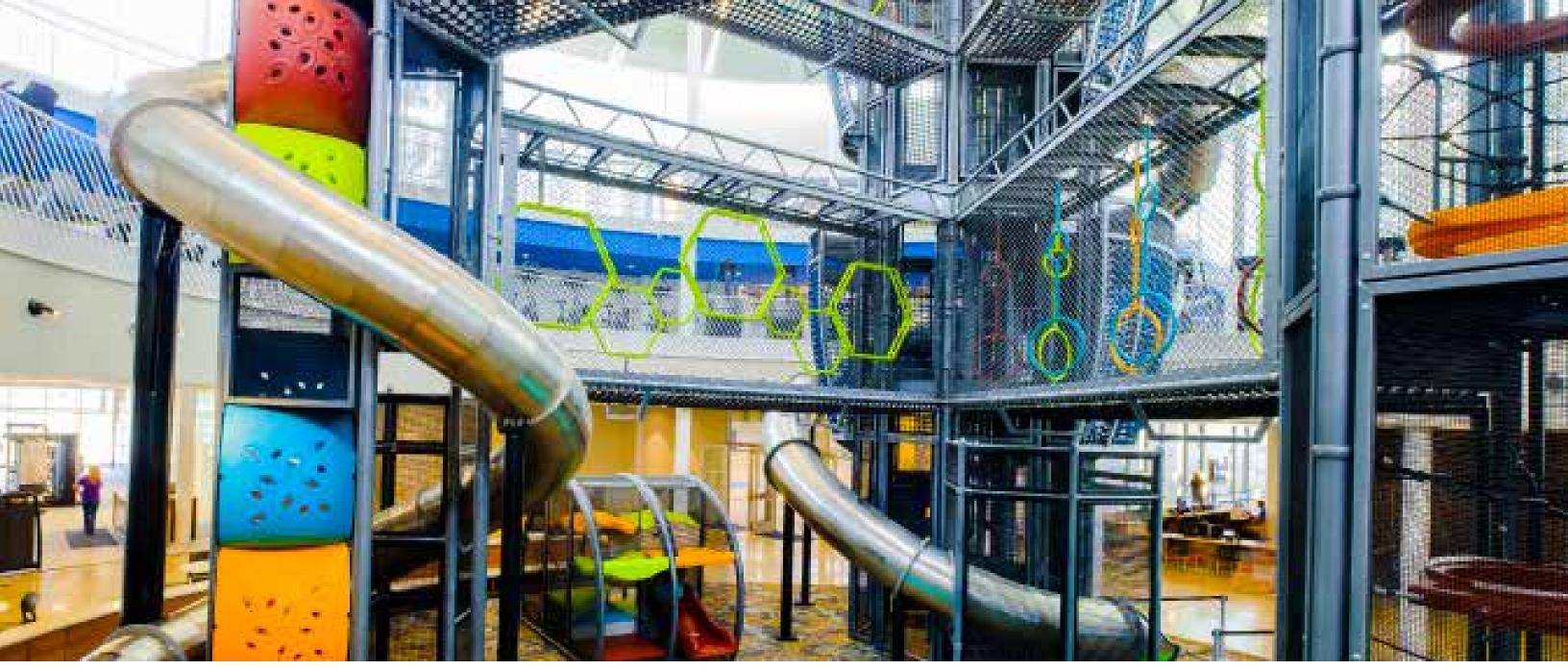














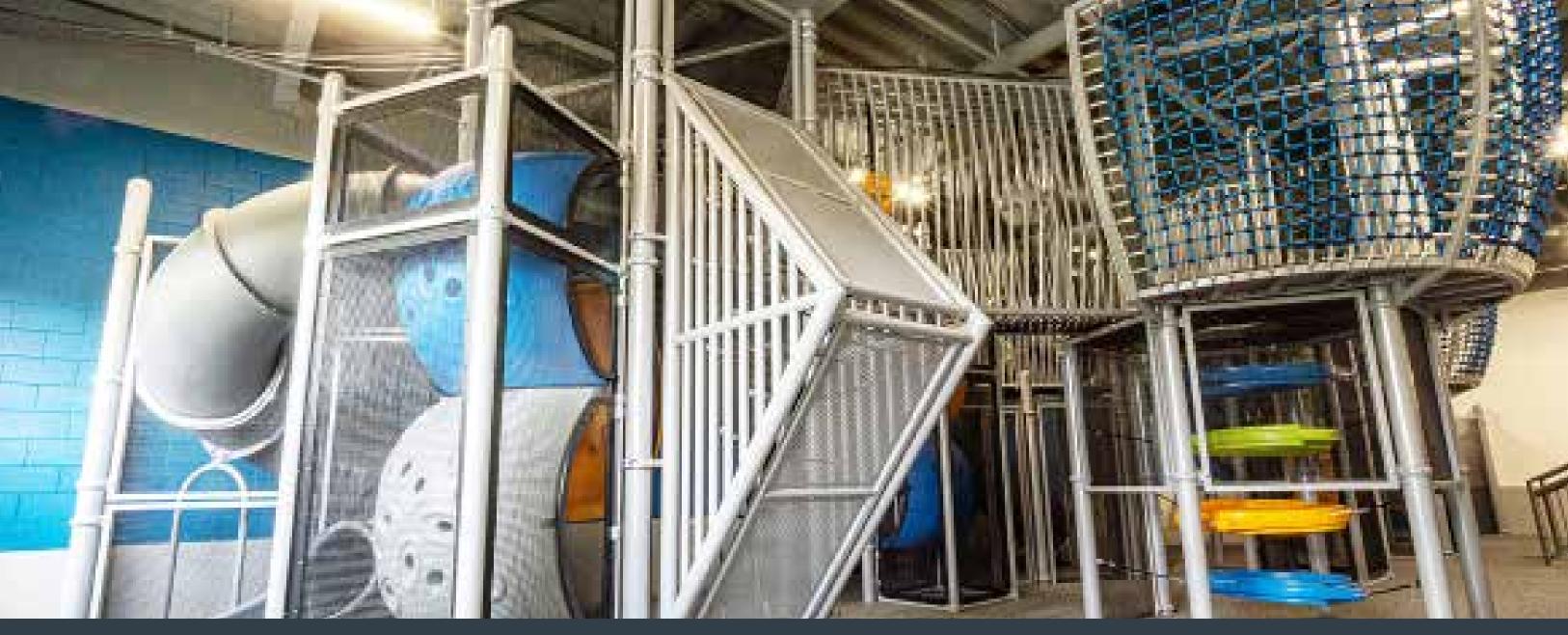




CENTER OF RECREATION EXCELLENCE

NON-BELAYED ADVENTURE COURSE | HOBBS, NM

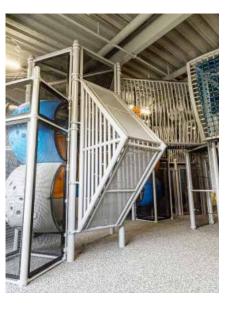
This play area became the centerpiece for the Center of Recreation Excellence, multi-use, multi-generational, 158,000 sq. ft. (15,000 sq. m.) indoor complex. Designed together with the City of Hobbs and a leading architectural firm, this adventure course pairs together a non-belayed adventure system with an engaging toddler play area. SKYCOURSE features three 38-foot-tall (11.6m) towers, enclosed skyways, a climbing maze, and two sky high stainless-steel spiral slides, all with a 297-child play capacity.



OREM FAMILY FITNESS CENTER | OREM, UT































MASSANUTTEN RESORT | MASSANUTTEN, VA











FLOATABLES | WATER WALKS | SPRAYERS



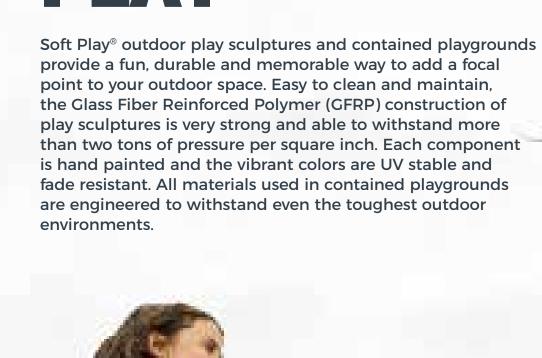








OUTDOOR PLAY















OUTDOOR PLAY





























SCULPT >>>>>

FIBERGLASS >>>>>

COAT >>>>>

PAINT >>>>>

SCULPTED PROCESS

Crafted to perfection, all of our sculpted foam elements are handcrafted in the USA at our Colorado facility.

Our artisans are masters of their respected crafts, producing exceptional quality work that lasts for years. We use only the highest quality materials to produce extremely durable play elements designed to withstand the most rigorous play and high traffic environments.

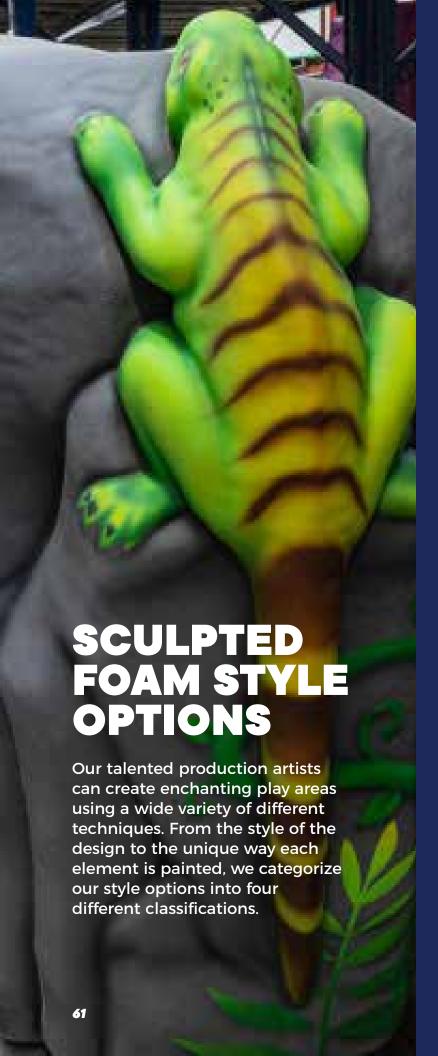


FIBERGLASS









ABSTRACT & CONTEMPORARY

Dive into the abstract with designs that use a visual language of shape, form, color, and line to create stimulating compositions. These ambiguous, geometric, and free flowing elements encourage free play and challenge a child's creativity.

BRANDED & LICENSED

From capturing the essence of your brand to bringing your favorite characters to life, we can help you transform your brand into the next picture-perfect moment.

WHIMSICAL

Capture the essence of play with our most popular style. Whimsical elements create a fanciful look with animated facial expressions providing a joyful, playful appearance.

SEMI REALISTIC

Giving elements a lifelike feel, our semirealistic style intricately dramatizes shapes and details textures to emulate real-life objects. This style engulfs children in realistic environments, stimulating explorations, and creative thinking.

















WONDERSCAPES

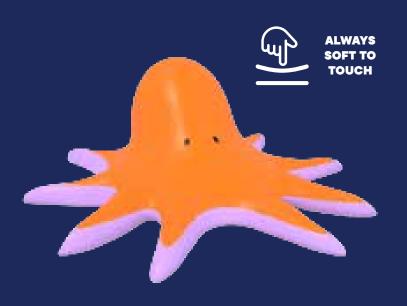
The Wonderscapes were designed to look appealing in any space, but also extremely functional and durable. The Creative Design Team at Soft Play® chose colors that are organic and natural, but also include a touch of vibrancy to compliment any space.

NATURAL ELEMENT COLLECTION

The Wonderscapes feature our natural frame contained play system. The warm wood post frame is engineered for long-lasting performance with minimal maintenance. A more compact design maximizes space while increasing play value.

SOFT SCULPTED FOAM

Hand sculpted and painted by our talented in-house artists. Durable, antimicrobial surface that can withstand even the toughest environments.



63

WONDERSCAPES DETAILS



NATURE FRAME

Provides warm, natural design aesthetics.



TUFFNET™

Great visibility allows parents & caregivers to watch children play.



ROTATIONAL MOLDED DECKS

Low maintenance decks that provide greater durability and longer life.



DURASOFT SAFETY FLOORING

The design makes the area complete and adds more ways to play.

NAUTICAL QUEST



SAFARI ADVENTURE



WOODLAND ESCAPE



LARGE PLAY AREA: GARDEN DISCOVERY

40' (12.2m) L x 25' (7.6m) W

PLAY STRUCTURE HEIGHT: 13' (4m)

PLAY STRUCTURE CAPACITY: 40 kids

PLAY STRUCTURE PLAY EVENTS:

rope pass, tire hang-out, slide, sit-n-spin, ripple decks, rope climb, spin cup, node sprout

FREESTANDING PLAY:

beehive, flower cups, butterfly, leaf ramp with flowers, ladybug, (3) custom activity panels

CCESSORIES:

DuraSoft safety flooring system with themed carpet, perimeter walls, seating, sneaker keeper, hand sanitizer stand

pet,

SMALL PLAY AREA: SAFARI ADVENTURE

20' (6.1m) W x 30' (9.1m) L

PLAY STRUCTURE HEIGHT: 10' (3M)

PLAY STRUCTURE CAPACITY: 30 kids

PLAY STRUCTURE PLAY EVENTS:

geyser rope pass, tire climb, ripple decks, rope climb, spin cup

FREESTANDING PLAY:

gator head, gator body, zebra, log ramp with rock steps, (3) custom activity panels

ACCESSORIES

DuraSoft safety flooring system with themed carpet, perimeter walls, seating, sneaker keeper

All model options are subject to change without notice.



ELEMENTZ

Add a modern flair with the sleek Elementz soft sculpted foam collection. In addition to adding visual appeal to your space, these unique designs add energy to a space, promote free play, and encourage creative exploration.

- Great visibility allows parents & caregivers to watch children play.
- Soft, flexible and durable surfaces with UV stable colors.
- Modern and simple shapes to complement any interior design.
- Smooth surfaces allow for ease of cleaning and maintenance.
- Antibacterial coating to promote healthy play.
- Play opportunities promote active, creative and age-appropriate play environment.
- DuraSoft Safety Flooring design makes the area complete and adds more ways to play.









LARGE CONFIGURATION

33' (10m) L x 24' (7.3m) W

SCULPTED PLAY wonder dome, action tunnel, adventure arches, 1 large stepping pod, 2 small stepping pods ACCESSORIES DuraSoft Safety Flooring

MEDIUM CONFIGURATION

26' (7.9m) L x 17' (5.2m) W



SMALL CONFIGURATION

23' (7m) L x 14' (4.3m) W



All model options are subject to change without notice.

TOONIES

Creating a new themed play area has never been easier. Choose from available concepts to design your own themed play area fast and on budget. Create an entirely themed space or incorporate your favorite elements into a larger play area.

UNIQUE DESIGNS

Choose from a variety of themes, sizes and configurations.

SHORT LEAD TIME

Elements are stocked and ready to ship when orders are placed.

AFFORDABLE OPTIONS

Perfect for locations with small spaces and limited budgets.













GARDEN MONSTER AQUATIC WOODLAND AQUATIC WOODLAND

	LARGE PLAY AREA	MEDIUM PLAY AREA	SMALL PLAY AREA	
FREESTANDING	FREESTANDING: 28.5' (8.7m) x 33' (10m)	FREESTANDING: 22.5' (6.9m) x 28.5' (8.7m)	FREESTANDING: 13.5' (4.1m) x 32' (9.8m)	
	ACCESSORIES: oval benches (6), DuraSoft Safety Flooring system, freestanding rules sign	ACCESSORIES: oval benches (4), DuraSoft Safety Flooring system, freestanding rules sign	ACCESSORIES: oval benches (2), DuraSoft Safety Flooring system, freestanding rules sign	
FRE	PLAY ELEMENTS: 7	PLAY ELEMENTS: 4	PLAY ELEMENTS: 3	
	CORNER: 24' (7.3m) x 14' (4.3m)	CORNER: 18' (5.4m) x 14' (4.3m)	CORNER: 12' (3.7m) x 14' (4.3m)	
CORNER	CORNER ACCESSORIES: DuraSoft Safety Flooring system, wall mounted rules sign	CORNER ACCESSORIES: DuraSoft Safety Flooring system, wall mounted rules sign	CORNER ACCESSORIES: DuraSoft Safety Flooring system, wall mounted rules sign	
	PLAY ELEMENTS: 3	PLAY ELEMENTS: 2	PLAY ELEMENTS: 2	

LARGE FREESTANDING GARDEN THEME

LARGE CORNER FREESTANDING GARDEN THEME





VISIT
WWW.SOFTPLAY.COM
TO VIEW ALL OPTIONS

All model options are subject to change without notice.

CONTAINED PLAY SYSTEMS OPTIONS

SKYCOURSE ADVENTURE SYSTEMS

This non-belayed high-adventure course is designed to enhance the play experience by providing different levels of challenges while offering the thrill of a high-ropes course without the need for a harness.

- No belay/harness system required.
- Low operating and maintenance costs.
- High capacity and throughput.
- Promotes free play with different levels of challenge.

NATURAL ELEMENT COLLECTION

The warm wood post frame is engineered for long-lasting performance with minimal maintenance. A more compact design maximizes space while increasing play value.

- 4.33" diameter wooden posts.
- Removes the need to replace post pad.
- Features exclusive play events and non-directional play patterns.

DURAFRAME SYSTEM

Stand out from the competition with a sleek and modern looking play system. This system is easy to upkeep, significantly reduces maintenance costs, and holds up to high traffic environments.

- 3.5" diameter post system.
- · Customizable geometry.
- Removes the need to replace post pad and netting.
- Large variety of powder coat colors.

TRADITIONAL 2" SYSTEM

A favorite for indoor play areas, this classic system can be designed and built to fit any budget. Easily update the look of your play area by replacing the post pad.

- 2" pipe and post pad system.
- Customizable geometry.
- Variety of post pad colors.



NON-BELAYED ADVENTURE



NATURAL ELEMENTS COLLECTION



DURAFRAME SYSTEM



TRADITIONAL 2" SYSTEM

SKYCOURSE 3.5

This 38-foot (11.6m) Skycourse will add a breathtaking experience to your attraction. With a height of 12 feet (3.7m) underneath the lower level skyways, additional play experiences such as toddler play activities or interactive games can be added to maximize the use of your space.



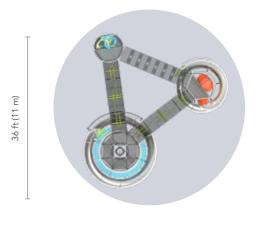
SPECIFICATIONS:

44' (13.4m) L x 36' (11m) W x 38' (11.5m) H

MINIMUM CEILING HEIGHT: 40 ft (12.2 m)

HEIGHT CLEARANCE UNDERNEATH SKYWAYS: 12 ft (3.7 m)

PLAY CAPACITY: 293 kids



44 ft (13.4 m)

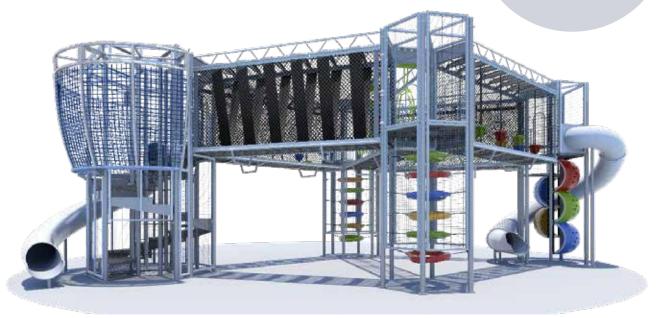
SKYCOURSE 4.5

44' (13.4m) L x 64' (19.5m) W x 22' (6.7m) H

MINIMUM CEILING HEIGHT: 24 ft (7.3m)

HEIGHT CLEARANCE UNDERNEATH SKYWAYS: 12 ft (3.7 m)





SKYCOURSE 3.3

44' (13.4m) L x 36' (11m) W x 22' (6.7m)

MINIMUM CEILING HEIGHT: 24 ft (7.3m)

HEIGHT CLEARANCE UNDERNEATH SKYWAYS: 12 ft (3.7 m)



All model options are subject to change without notice.

LARGE ATTRACTIONS

P29989H

LARGE STRUCTURE: 56' (17.7m) L x 32' (9.75m) W x 17'4" (5.3m) H

TODDLER AREA: 16' (4.9m) L x 12' (3.7m)

PLAY CAPACITY: 230 kids



P7000B

73

42' 2'' (12.9m) L x 24'6'' (7.5m) W x 16'4'' (5m) H

PLAY CAPACITY: 100 kids

RECOMMENDED SURFACING: 524 SQ. FT. (49 SQ. M.)



P4597C

LARGE STRUCTURE: 60' (18.3m) L x 36'8" (11.2m) W x 20'4"(6.2m) H

WAVE CLIMB STRUCTURE: 20'1'' (6.12m) L x 12'3'' (3.8m) W x 20'4'' (6.2m) H

PLAY CAPACITY: 294 kids

RECOMMENDED SURFACING: 1491 SQ. FT. (139 SQ. M.)



P32092A

26' (8m) L x 17'2'' (5.3m) W x 16'4'' (5m) H

PLAY CAPACITY: 66 kids

RECOMMENDED SURFACING: 172 SQ. FT. (15.9 SQ. M.)

All model options are subject to change without notice.

MEDIUM ATTRACTION

P32557

20' (6.1m) L x 16' (4.9m) W x 10'4'' (3.2m) H

PLAY CAPACITY: 48 kids

RECOMMENDED SURFACING: 243 SQ. FT. (22.5 SQ. M.)



P4603

16' (4.9m) L x 12' (3.7m) W x 13'4'' (4.1m)

PLAY CAPACITY: 50 kids

RECOMMENDED SURFACING: 247 SQ. FT. (23 SQ. M.)



P32119A



P30404B



All model options are subject to change without notice.

SMALL ATTRACTION

P27983

19' (5.8m) L x 5'8'' (1.7m) W x 7'7'' (2.3m) H

PLAY CAPACITY: 11 kids

RECOMMENDED SURFACING: 165 SQ. FT. (15.3 SQ. M.)



P32542A

20' (6.1m) L x 16' (5m) W x 9'4" (2.9m) H

PLAY CAPACITY: 30 kids

RECOMMENDED SURFACING: 206 SQ. FT. (19 SQ. M.)



ATOM | 0900

10'10'' (3.3m) L x 7'2'' (2.2m) W x 8' (2.4m) H

PLAY CAPACITY: 12 kids

RECOMMENDED SURFACING: 74 SQ. FT. (6.8 SQ. M.)



P31925C

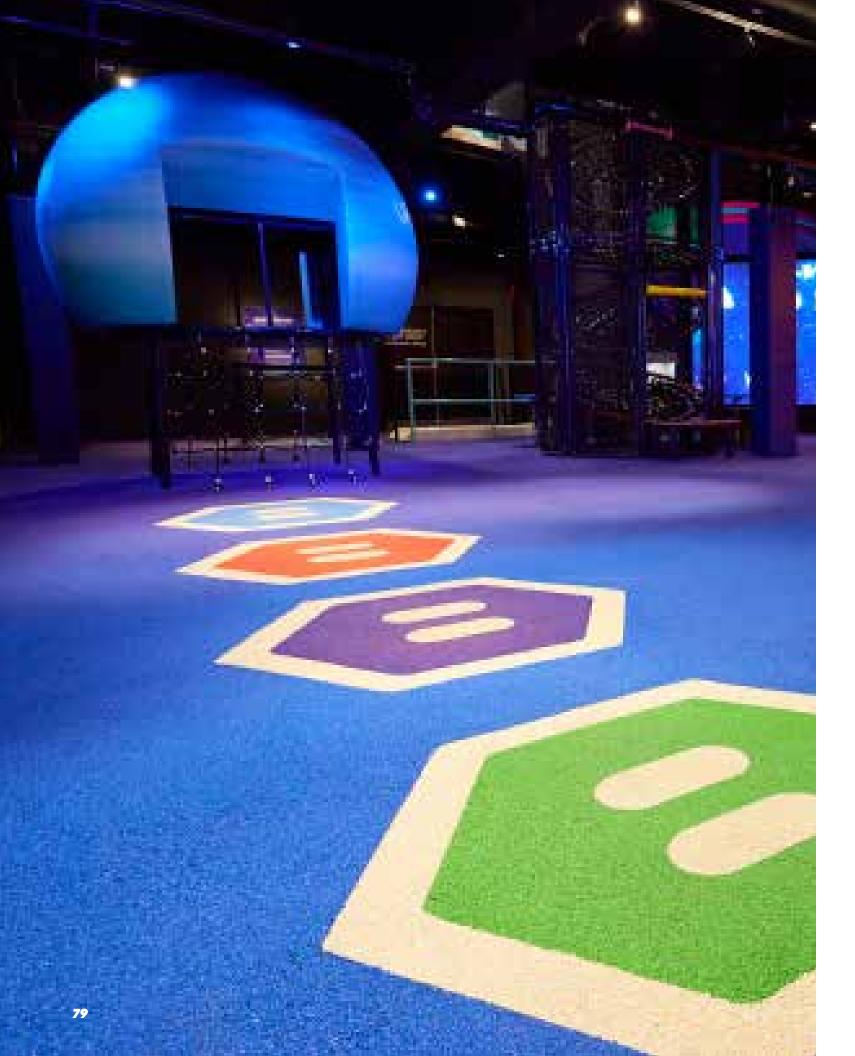
14' (4.3m) L x 10' (3.1m) W x 8'4'' (2.6m) H

PLAY CAPACITY: 11 kids

RECOMMENDED SURFACING: 93 SQ. FT. (8.6 SQ. FT.)



All model options are subject to change without notice.



SAFETY SURFACING

No play area is complete without safety surfacing. At Soft Play®, we're dedicated to providing the best playground flooring, offering a range of high-quality, impact-absorbing surfacing options. All of our surfacing solutions meet ASTM F1951 ADA accessibility requirements.

DURASOFT SAFETY FLOORING

DuraSoft Safety Flooring System was designed to activate the floor space while providing a safer environment for children to play and imagine.

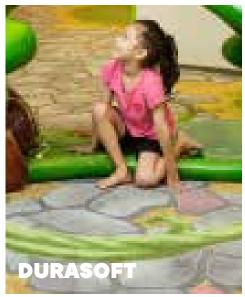
- Features liquid-proof pad that keeps spills and accidents at the surface and commercialgrade carpet with Lifespan backing.
- Flooring design creates more opportunities to play and challenge kids imagination.
- Easy to install due to the simplicity of the design.
- 1.5" (38mm) rated at 5' (1.5m) fall height under ASTM F1292.
- · Easy to clean and maintain.

POUR IN PLACE SURFACING

Mixed on-site and fixed in place on your playground, this durable and quality surfacing option comes in a variety of colors and patterns to match your themed play area or playground. This rubber flooring can be easily formed into different shapes, making it a favorite of commercial customers.

MODULAR TILES

For an above grade solution that is great for existing locations, these 2' modular tiles are easy to install and maintain.

















INVEST IN MARKETING ACTIVATIONS THAT WORK.

WE ARE THE ONE STOP SHOP TO MAKE YOUR EXPERIENCE COMPLETE.

SIGNS & ENTRANCES
MASCOTS
PHOTO OPS
SEATING
SHOE CUBBIES
SEASONAL



Invest in moments that matter and will have the most impact on the customer's overall experience.

13310 JAMES E CASEY AVENUE ENGLEWOOD, COLORADO 80112 USA

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